

## IDEA SUBMISSION FORM



Dear Sir or Madame,

Thank you for your interest in submitting a new product or product idea to **SKLZ** (a **Pro Performance Sports** brand) for consideration. We are always interested in seeing what's new, innovative and potentially marketable by our company. We appreciate you including us as you think about the potential methods to market for your product. Because we receive hundreds of submissions each year, we have a few guidelines and policies that help to reduce potential misunderstandings, streamline the process and minimize the costs to each party.

Please do not include a non-disclosure agreement. As a policy, we do not sign such agreements. Because our Company receives hundreds of new products and product ideas, some may be similar or even identical to others and to yours. We also have our own product development team that is continuously in product development on their own that may be similar to yours or to others.

Any information that you wish to provide must be in writing. No employee of our company is authorized to receive an oral disclosure. Also, please understand that the disclosure is not being made by you or received by us on a confidential basis and any rights that you may assert against our company, or any of its officers, directors, or employees, in connection with the disclosure, are limited to those rights which you now have, or which in the future you may obtain under the patent or copyright laws. Please understand that submitting a product or idea to us does not constitute acceptance by Pro Performance Sports unless a formal decision has been made by the company and a written agreement is signed with the submitting party acknowledging Pro Performance Sports acceptance.

When submitting product samples or images, please provide sufficient enough information for us to decide whether or not we should contact you to take further steps. Include how the product is to be set-up and used, features and benefits, the target market user buyer, estimated cost to produce and estimated selling price on the market. By providing comprehensive information, the reviewer can accurately determine if your product or product idea fits within our product mix and channels to market. Upon receipt of your product or product idea, we will attempt to evaluate it in a reasonable period of time, and advise you whether we have any interest in purchasing or obtaining a license under your rights. We are not obligated, but we may advise you of our reasons for a lack of interest in your idea. If we are interested, we will form a mutually acceptable agreement with you.

If the product or product idea is determined not to be a good fit for us, we will return your submission to you. If we are interested in taking further steps we will contact you, usually within about 30 days.

If you are willing to make a disclosure to us on the above terms, please sign this letter, date it, and return it along with your submission. Please include complete contact information with your submission including your name, mailing address, phone number and e-mail address.

**Please send your product submission to:**  
**Pro Performance Sports**  
**12375 World Trade Dr. #101**  
**San Diego, CA 92128**  
**Attn: New Products Committee**

The above terms are acceptable.

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Signature

Date

Print Name

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Address

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City

State

Zip Code

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Phone Number

Cell Number

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E-Mail Address

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Product Name

Sport Category